Apr. 4, 2012: The Bronxville Committee for the Non-Partisan Nomination and Election of School Trustees (NPC) is pleased to announce that it has selected two candidates for Bronxville School trustee. They are incumbent **Chris Atayan** and **Jeffrey Rohr**.

A "Candidate Meet and Greet" reception will be held on **Sunday, April 22**, from 3:30 pm to 5:00 pm at the Bronxville Public Library. All Bronxville residents are welcome and strongly urged to attend this informal gathering at which the two candidates will be available to answer questions from the community.

The two candidates were nominated by the NPC to run in the election for the two open trustee positions on the Bronxville School board to be held on Tuesday, May 15.

A biography of each of the candidates is set forth below.

Christopher Atayan

Chris Atayan and his wife, René, have been residents of Bronxville since 1997. Before moving to Bronxville, the Atayans lived for six years in the Bronxville P.O. area. They have two children, both of whom attend The Bronxville School: a daughter in eleventh grade and a son in seventh

grade.

Chris is currently chairman and CEO of AMCON, a $1.2 billion distributor of consumer products. Prior to his current position, Chris worked for 24 years in the investment banking and private equity groups of Morgan Stanley, Goldman Sachs, and PaineWebber.

Chris has been a trustee of The Bronxville School since 2009 and was financial advisor to The Alexander Dawson School, a private school in Colorado.

Chris earned his BBA in finance and economics from the University of Wisconsin and attended the University of Chicago Booth School of Business.

Jeffrey Rohr

Jeff and his wife, Michele, have been residents of Bronxville since 2004, having previously lived in Chicago. They have three children, all of whom attend The Bronxville School: a daughter in ninth grade, a son in second grade, and a son in kindergarten.

Jeff is the vice chairman and CFO of Deloitte LLP and the CFO of Deloitte Touche Tohmatsu. Prior to his current position, he was the regional managing partner of the mid-Atlantic region.

Jeff is a member of the board of The Community Fund of Bronxville, Eastchester and Tuckahoe. He is a member of the board of trustees and the executive committee and is chairman of the audit committee of the Florida State University Foundation, and he is a member of the board of trustees of the Florida State University College of Business and a member of its College of Business Hall of Fame.

Jeff earned his BS in accounting from Florida State University.

The Committee for Non-Partisan Nomination and Election of School Trustees was formed in 1936 to ensure that the election of trustees of The Bronxville School is conducted on a non-partisan basis. The NPC, which consists of three elected representatives from each of Bronxville's seven election districts, solicits qualified residents who are interested in serving as school trustee and nominates a slate of candidates to run in the school district election in May.

For more information, please email BXV_NPC@yahoo.com, call or write your NPC representative, or contact NPC Chair Bob Galbraith (914-793-9201), Vice Chair Michael Broderick (914-793-2353), or Secretary/Treasurer Margaret Monahan-Bopp (914-779-4691). A list of NPC members and their phone numbers is available on the NPC website at www.bronxvillenpc.com .

Pictured here *(in rotation): NPC nominees for Bronxville School Board of Trustees Chris Atayan and Jeffrey Rohr.*

Photo of Chris Atayan by N. Bower; photo of Jeffrey Rohr courtesy Mr. Rohr